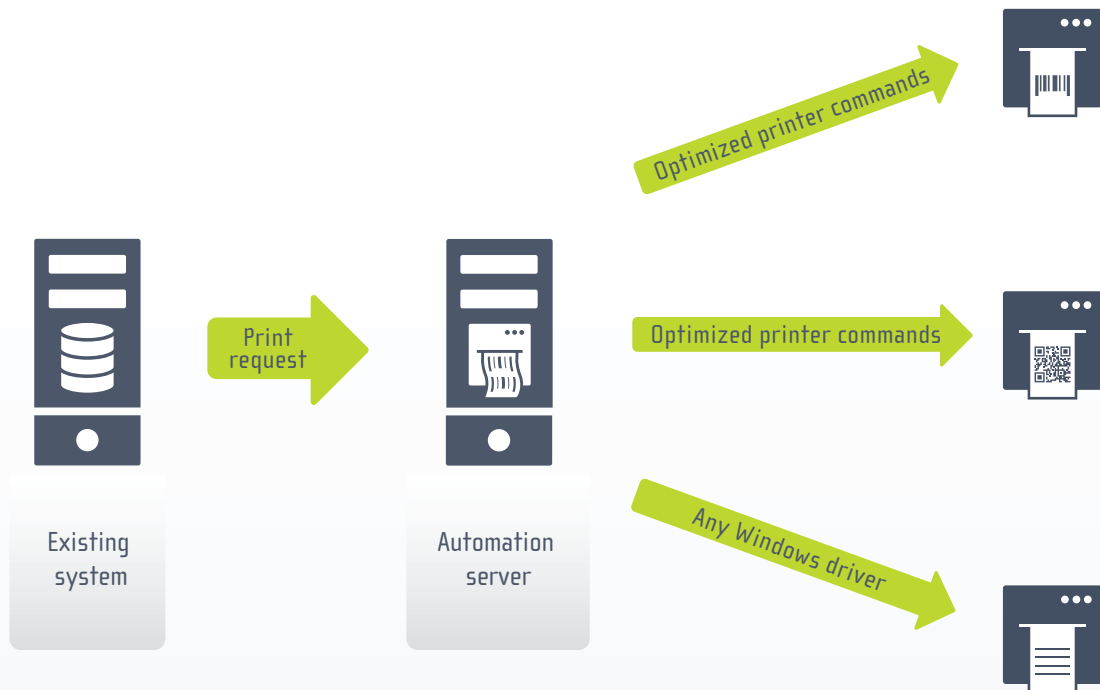# NiceLabel
# AUTOMATION EASY

**Easily automate and control label printing from existing systems**

The Full Spectrum of Labeling Software

NiceLabel

# Easily automate and control labeling

Connect your label printers to your existing software applications and hardware devices without any customization.



Existing system → Print request → Automation server → Optimized printer commands / Optimized printer commands / Any Windows driver

## Benefits

### Easily print from existing applications

Simply send existing label data through one of the many available connectivity methods to Automation Easy. It will extract the label data, merge it with a label design template, and print to a selected printer. Automation Easy is the fastest way to deploy accurate and consistent label printing without costly custom development.

### Print automatically from hardware devices

Connect label printers to weight scales, PLCs and barcode scanners. The devices can send data through RS232 or TCP/IP protocols, removing the need for manual data entry. Use a workflow event such as scanning a barcode or weighing a box to automatically initiate label printing.

### Eliminate human error

When users enter incorrect data or select a wrong label template, your business is at risk of compliance fines, incorrect inventory data, wrongly shipped product and unhappy customers. Use Automation Easy to print from existing applications and remove the need for manual data entry and standalone applications.

### Deploy rapidly without coding

Automation Easy prints labels designed with NiceLabel Designer Pro. Designer Pro offers all the layout and data features you need for high quality and easy label design. NiceLabel Automation Easy includes a powerful data extraction tool for easy mapping of your data so you don't need to modify your existing application.

Download your free trial today.

www.nicelabel.com